

Other Ways to Walk Privacy Policy

What type of information we collect

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

We will never share your personal information with any third party without your explicit consent.

Financial payments are processed using Paypal, and all transactions are subject to the PayPal Privacy Policy.

How do we collect information?

When you buy a product on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

If you choose to sign up to the newsletter we collect personal information such as your name, address and email address. This information will be used to send up to one newsletter update per month, and occasional special offers for subscribers. You can stop this at any time by clicking the unsubscribe button on the bottom of our emails.

Why we collect such information

We collect such Non-personal and Personal Information for the following purposes:

- 1. To sell Other Ways to Walk products and promote our events and share information about the project*
- 2. To provide our Users with ongoing customer assistance and technical support;*
- 3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;*
- 4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we may use to improve our services;*
- 5. To comply with any applicable laws and regulations.*

How we store, use, share and disclose your personal information?

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the

standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

Financial payments are processed using Paypal, and all transactions are subject to the PayPal Privacy Policy.

How we communicate with our site visitors

We may contact you to troubleshoot problems with your order, to resolve a dispute, to collect fees or monies owed, to send updates about Other Ways to Walk, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

How we use cookies and tracking tools

Cookies are small pieces of data stored on a site visitor's browser to keep track of movements and actions on the site – they track the contents of your 'shopping cart' so you can add items, and generally make your visit smoother. Please contact us if you need more information.

Privacy Policy updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

Questions and your contact information

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at info@otherwaystowalk.co.uk